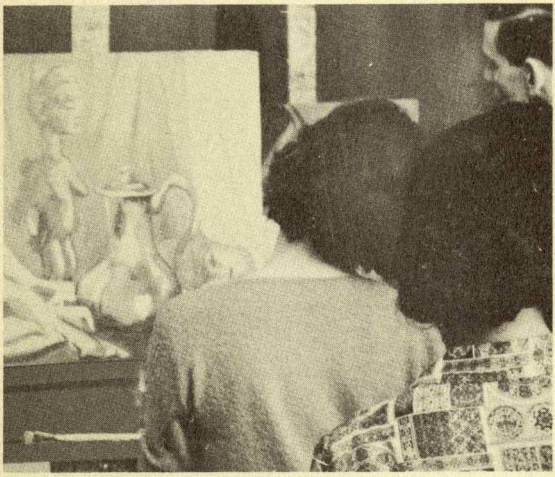
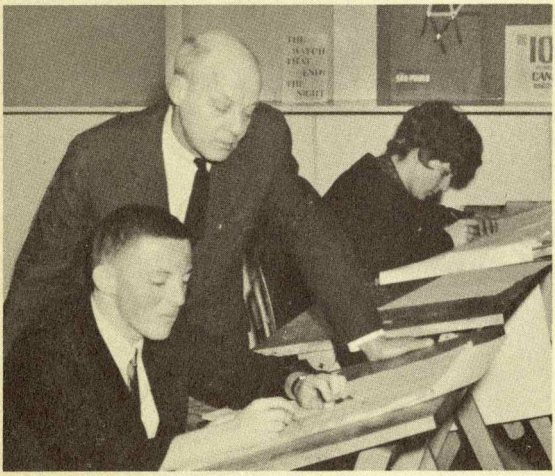
Sir George Williams school of art





early 1960's?

Sir George Williams school of art

OF THE MONTREAL Y.M.C.A.
1435 DRUMMOND STREET

Faculty

H. Leslie Smith.....Director

Richard Billmeier.....Painting and drawing

Eric Byrd..... Basic and life drawing
Art history

Allan Harrison.....Advertising design

Christopher Lacki..... Basic design, graphics
Children's class

Lawrence W. Powe.....Advertising illustration

Arthur Gladu.....Lettering and typography

Nancy Kruse.....Fashion illustration

Gordon Kneen....Advertising design, evening

Orson Wheeler, R.C.A.....Sculpture

First year subjects

The following subjects are compulsory for the first year students:

Life drawing

Drawing the head and figure in various media. Quick sketches and long studies. Fundamentals of artistic anatomy. Development of personal interpretation.

Design

Introduction to design as the basic factor in creative expression. Exploration of line, colour, shape, texture and value. A study of colour theory. Research in primitive art forms and nature sources.

Basic drawing

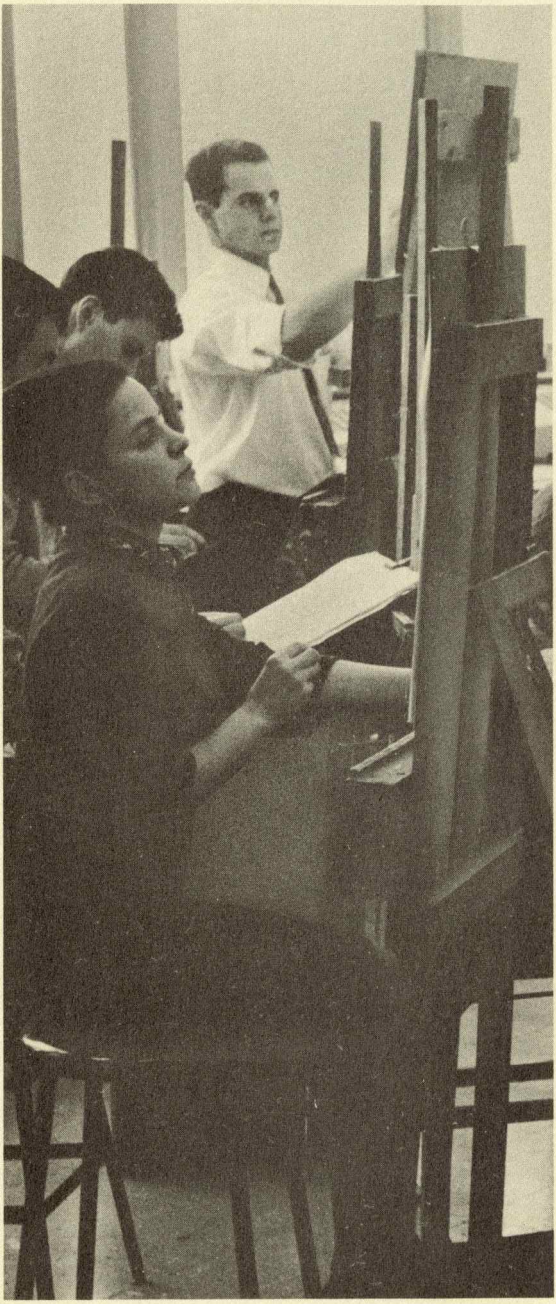
Study from observation and imagination of nature structures and man-made objects. Perspective, light and shade, and the expressive use of colour. Exploration of a variety of drawing and painting media.

Lettering and typography

A fundamental study of basic alphabets and typography, and their practical application in advertising.

History of art: 1

A survey of western painting from Giotto to Cezanne, with a brief study of ancient and classic art. This course is planned to introduce the student to the ways of visual thinking of the past, and to the art forms of various cultures.



Painting
Figure painting fundamentals. Use of the nude and costumed figure and still life in creating compositional unity. Landscape painting during spring term. (prerequisite, life drawing).

Painting workshop
Technical problems in the use of oil, watercolour, casein, egg tempera, fresco and mural design. Preparation of painting surfaces and framing.

Pictorial composition and criticism
Problems of pictorial structure, with emphasis on individual expression. Group criticism of work developed outside of class. Assigned problems.

Life drawing
Drawing of head and figure in various media. Quick sketching and long studies. Fundamentals of artistic anatomy. Development of personal interpretation.

Advertising design: 1
Fundamentals of advertising art. Commercial techniques of pen and ink, wash, watercolour and casein are considered in relation to reproduction methods. Introduction to engraving processes.

Advertising design: 2
A continuation of the studies outlined above, with individual project assignments.

Advertising illustration: 1
Preliminary procedures, composition, media, techniques of line, tone and colour for reproduction. Research and practical projects.

Advertising illustration: 2
Intensified application of modern illustration practices.

History of art: 2
A detailed study of 19th and 20th century art, with references to the influence of primitive and oriental art forms.

and third year subjects

Fashion illustration*

Drawing in various media from the fashion model. Techniques, page layout, and composition using backgrounds. The requirements of agencies and department stores are discussed. (prerequisite, life drawing) (elective).

Graphics

A studio course in the techniques of etching, and woodcut. (elective).

Diploma course

A three year course is offered in the Day Division, with a choice of two specialties for third year students: advertising design or painting.

Through cooperation the faculty aims to develop the thought and techniques which best serve the creative needs of the student. Individual expression is encouraged in all classes.

Grades

Grades in the school are as follows:

(a) above average (b) average (c) below average (u) unsatisfactory

Plus and minus are used to indicate tendencies toward superior or inferior rating in connection with the above grades.

The director may request the withdrawal of any student who does not comply with attendance regulations, or who fails to complete assignments on time. One unexcused absence every two months is permitted in each class. Further absences will automatically lower the student's grade.

University Library available to full time students.

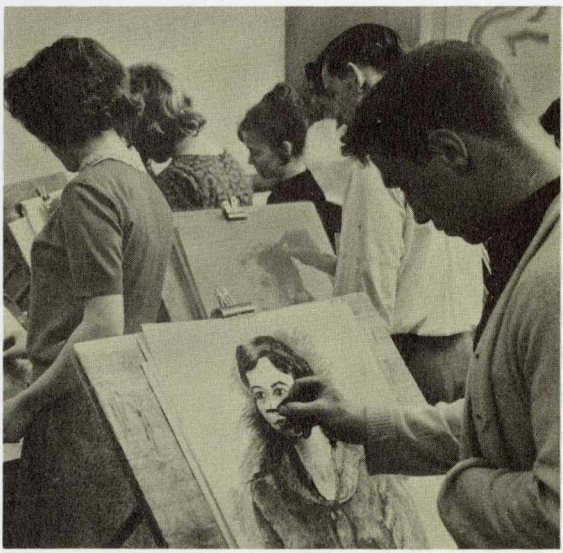
**May be taken as part-time course, 2 half-days per week.*

Evening classes

	Tue. and Thu.
Life drawing	6:30-8:20
	Mon. and Fri.
Advertising art 1	6:30-8:20
	Mon. and Fri.
Advertising art 2	8:30-10:20
	Tuesday
Figure and still-life painting	7:00-10:00
	Thursday
Basic drawing	7:00-10:00
	Tue. and Thu.
Sculpture	6:30-8:30
	by arrangement Tue. and Thu. morning

Children's class

A special Saturday morning class is conducted for school children. Through creative expression, contribution is made to the child's development. The child is encouraged to work out his own ideas with the use of the media and skills suitable to his stage of development.



Registration and fees

Day class registration for the fall term is held during the first two weeks of September. Late registration is permitted for part-time students. Students applying for admission to the Foundation Year must furnish a transcript of High School credits, together with a portfolio or envelope containing not less than five examples of original art work. Students must have completed the 10th year of high school and be over seventeen years of age, except by special arrangement with the director. Classes open in mid-September and close mid-June.

Registration for the Evening Division is held during the month of September.

Day class fees

Full day, five days per week..... $25.00 monthly
Two half-days per week
Life and Fashion.....$13.00 monthly
Nine month course
full days, paid in advance.....$210.00 total
Saturday morning class
for school children.....$5.00 monthly
Laboratory fee.....$3.00 yearly

Evening class fees

1 evening, 3 hours per week..... $8.00 monthly
2 evenings, 4 hours per week.....$10.00 monthly
Eight month course
paid in advance.....$67.50 total
October to January, or February
to May, paid in advance.....$35.00 total
Sculpture, 2 evenings
4 hours per week.....$8.00 monthly

Two scholarships are available annually:
The James McCorkindale Scholarship
The Late Captain Melville Greenshields Scholarship
(each comprising one year's full tuition)

design and typography by Gordon Kneen